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ENTERPRISE PERFORMANCE MANAGEMENT SPECIAL

JANUARY-14 - 2016

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## 20 Most Promising EPM Solution Providers 2016

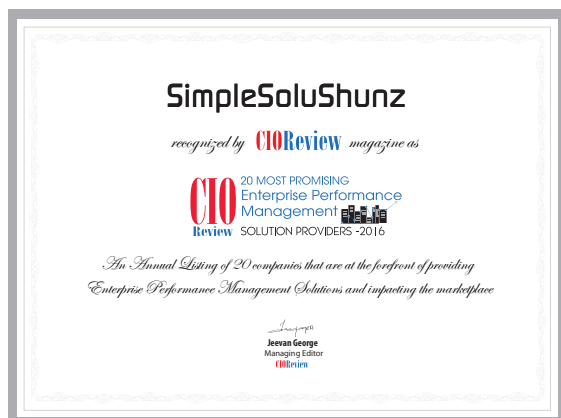
Enterprise Performance Management (EPM) is transforming organizations by creating greater efficiencies and effectiveness across multiple aspects of an enterprise. An effective set of EPM solutions are required for an organization to be on a par with its competitors. Facilitating governance and organizational development, EPM supports an information system that organizes enterprise's resources in a direct relationship to the vision, strategy, goals and objectives that moves a business forward.

Catering to a broad spectrum of domains, the solution providers are driving innovation and leveraging digital technologies in their EPM solutions. By incorporating big data, analytics, mobile technology and cloud computing to the EPM solutions, the vendors are empowering both small and big institutions to overcome the challenges related to EPM. Strategic planning and budgeting, integrating data for decision-

making, measuring, analyzing and predicting organization performance are some of the offerings that fall under the umbrella of EPM. The CIO's are successfully leveraging these trends in the EPM solutions to metamorphosize organizations to generate business value.

Amidst these developments, to help CIOs find the right Enterprise Performance Management Solution Provider for their enterprises, a distinguished panel comprising CEOs, CIOs, VCs, analysts and the CIO Review editorial board has selected top players from over three hundred Enterprise Performance Management Providers.

In our selection process, we looked at the vendor's capability to fulfill the burning need for cost-effective and flexible solutions that add value to the complex Enterprise Performance Management landscape. We present to you CIO Review's 20 Most Promising Enterprise Performance Management Solution Providers 2016.



**Company:**  
SimpleSoluShunz

**Description:**  
Provides solutions for Master Data Management, Workflow Enablement, Data Governance, and DRM Design and Implementation

**Key Person:**  
Dieter Gleason  
CEO & Founder

**Website:**  
[simplesolushunz.com](http://simplesolushunz.com)

# SimpleSoluShunz Solutions for Seamless Master Data Management

Over the last few decades, IT landscape has witnessed the growth of complex arrays of systems, applications, and technologies. However, this transformation and fragmentation has invited several problems relating to master data and its management, costing organizations nearly billions of dollars every year. Solutions and tools that enable seamless Master Data Management (MDM) emerge as an answer to this problem with its ability to manage and address enterprise data quality on the operational side of the business. Nevertheless, organizations using Enterprise Performance Management (EPM) systems often face the complexity of data inconsistencies across applications and also need to comply with the Sarbanes Oxley act for reflecting any change in the master data. With the goal to eliminate these adversities, SimpleSoluShunz provides a client-centric MDM solution, which acts as a central repository for organizations' master data.

The firm's solutions are created keeping in mind the repetitive sets of EPM systems that many multinational organizations encounter due to frequent merging and taking over of competitors. "SimpleSoluShunz' tailored implementation approach for its clients helps blend their business experience with the company's product and system knowledge. This attribute has been the cornerstone of our success," says Dieter Gleason, CEO and Founder, SimpleSoluShunz. Headquartered in Florida, U.S., SimpleSoluShunz' range of business solutions help optimize a company's prowess to plan, report, analyze, and make decisions in both domestic and international arenas. The company specializes in the design and deployment of Oracle's 'Data Relationship Management'.

Additionally, SimpleSoluShunz has also etched out a distinct reputation in the industry with its service offerings for workflow enablement, data governance, and master data management application review. Owing to the vast capabilities and immense functionalities of its solutions, clients from various sectors have witnessed remarkable outcomes in their business. The world's largest food processing and commodities trading enterprise was looking to consolidate transactions of over 40 general ledger systems from various acquisitions they made and report those results to the market in a timely and consistent

manner. "SimpleSoluShunz was engaged to design and develop a master data solution to manage data from the transaction to consolidation systems for reporting," recalls Gleason. This ensured that the data from transaction systems were loaded in an automated fashion whilst minimizing human error and providing transparency between source general ledgers and consolidated financials.


In one instance, Yum! Brands, one of the world's largest restaurant companies with prestigious licensed brand names such as Taco Bell, KFC, Pizza Hut, and WingStreet approached SimpleSoluShunz to iron out inaccuracies in their financial report-

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ing as well as address their MDM and governance strategy. Each brand of the company was offered a solution that was tailored to fit according to their respective region's financial requirements. Additionally, SimpleSoluShunz also developed a governance strategy leveraging and assuring the customer's governance process is enforced and seamlessly captured.

The proven guidelines of the company guarantee a consistent approach, common language, and repeatable processes from project to project and client to client. Its team of experts are focused on this established and proven process that aims at collaborating with the customers at a level that is most appropriate for meeting the prerequisites. "SimpleSoluShunz' track record of consistent success and zero failed implementations speaks for itself. Organizations look at our solutions almost like purchasing an insurance policy," states Gleason.

Talking about the future endeavors, Gleason remarks, "We continue to develop the firms team of experts trained in our methodologies to accommodate the ever-increasing demand for our services." 



Dieter Gleason